



# SRINIVAS UNIVERSITY

Srinivas Nagar, Mukka– 574 146, Mangaluru, India, Phone :0824-2477456  
(Private University Established by Karnataka Govt. ACT No. 42 of 2013, Recognized by  
UGC, New Delhi, & Member of Association of Indian Universities, New Delhi)

Web :[www.srinivasuniversity.edu.in](http://www.srinivasuniversity.edu.in), Email: [info@srinivasuniversity.edu.in](mailto:info@srinivasuniversity.edu.in)

Administrative Office: GHS Road, Mangalore-01, Phone: 0824-2425966

## COLLEGE OF SOCIAL SCIENCES & HUMANITIES

### MASTER OF ARTS ( M.A. in ENGLISH)

The classes will be held at College of Social Sciences and Humanities, City Campus,  
Pandeshwar, Mangaluru– 575 001. Phone: 0824-2441022

This College was previously named as Srinivas Institute of Management Studies (SIMS), Pandeshwar,  
Mangalore since 1999 recognized by AICTE, New Delhi and Accredited with 'A' Grade by NAAC.

**SIMS is Ranked #1 among Top International Business Schools other than USA and Ranked #3  
among Top World Business Schools including USA in the Total number of research publications  
during last one year by Elsevier's Social Science Research Network (SSRN), USA.**

#### ABOUT THE PROGRAM

M.A. in English or Master of Arts in English is a postgraduate academic degree. English includes a comprehensive study of both English language and communication. The programme aims to develop students' competence with reference to Literatures. It helps to create an awareness regarding both the historic and contemporary language and communication. The programme prepares students to reflect on the social and ethical dimensions of research and for careers in secondary and higher education, content development, creative visualizations, publishing, and translation. Innovative subjects are included in the curriculum. Project and programmes, organizing abilities are developed to fit in with suitability for wider variety of jobs. seminars, colloquiums, innovative and progressive outlook towards research, and creative writing opportunity to the candidates.

#### Objectives

The M.A. in English Program would equip students in the Higher Education sector, or to take up similar employment. The programme also includes the English Language literatures. The General Objectives of the program are;

- To enable student to engage critically and creatively with the wide range of selected texts
- To develop them to appreciate the language through an understanding of the way the English language functions.
- To help them to understand the relationship between art and life, in order to understand the social, emotional, cultural values of literary texts.
- To equip with Knowledge and skills to work towards a research area of their choice in any place of their work.
- To give them the confidence to use their communication skills in English in a wide
- To give them insight into basic teaching principles and to teach English Language and Literature in English
- To create ability to analyze and explain the complexities and subtleties of human experience
- To teach them ability to communicate effectively in a variety of language situations

**Duration:** 2 year – 4 Semesters program

**Eligibility:** Pass in any Bachelor Degree of 3 or 4 years with not less than 40% marks.

Admission needs valid score in SUAT Entrance Test.

## UNIQUE FEATURES

- ❖ Semester Scheme in Master of Arts (M.A. in English) makes them more employable with updated industry oriented syllabus
- ❖ Innovations in examination system with 50% weight age to continuous evaluation and 50% weight age to semester end exam.
- ❖ Dynamic, qualified and friendly teaching faculty with average experience of more than 15years.
- ❖ Support for Education Loan Facility from Leading Banks. Hostels & Transportation Facility.
- ❖ Course scheduled to complete on due time with Provisional Degree Certificate May.
- ❖ Participation/publication opportunity in two national conferences in Management/IT /Social Sciences area organized by the institution and further publication opportunity in International journals.
- ❖ Opportunity to continue further studies leading to M.Phil./Ph.D.
- ❖ Study books /Materials prepared and supplied according to the Syllabus.
- ❖ Campus Placement Support with National & Multi-National Companies through dedicated Placement Office/Student Counselor.
- ❖ Congenial learning environment and encouragement for student research & publications.
- ❖ Earn while Learn Opportunity in Retail/BPO/Software companies during evening time.
- ❖ Scholarships based on merit for low income categories.
- ❖ Individually Monitored Practical Internship and Project Assignments.
- ❖ Xerox Centre and printing facility, ATM banking inside the campus, Cafeteria and Health centre, Extended hours for Library and Computer lab and Free Wi Fi Internet facilities available in campus.

## CAREER OPPORTUNITIES

After completion of the course the candidates may have job opportunities in NGO and government sector and also in aboard with various designations like; Lecturer, Reporter, Sub Editor, Assistant Editor, Technical Writer, Sports Reporter, TV Anchor, Proofreader, Script Writer, Social Media Promotion Executive, Content Coordinator, Corporate Website Manager, E-Commerce Manager, E-Commerce Project Executive, Web Content Quality Controller, HR Assistant /HR Coordinator, Hygiene Trainer, Student Counselor, Admin Assistant, Administrative Clerk, Administrative Officer, Advertising Executive, Business coordinator, Client Development Manager, Development Officer etc.

## COURSE STRUCTURE

SEMETER 1	SEMESTER 2
<ol style="list-style-type: none"><li>1. English Literature from Chaucer to Milton</li><li>2. Elizabethan Age</li><li>3. 17&amp; 18 Century English Literature</li><li>4. Organizational Psychology/</li><li>5. English Grammar and Usage/</li><li>6. Short Stories in English Translation</li></ol>	<ol style="list-style-type: none"><li>1. 19 Century English Literature</li><li>2. Literary Criticism -I</li><li>3. Research Methodology</li><li>4. English Grammar and Usage/</li><li>5. English Prose: Selection from A Book of English Essays/</li><li>6. Indian Writing in English</li></ol>
<b>Total - 500 marks</b>	<b>Total - 500 marks</b>
SEMETER 3	SEMESTER 4
<ol style="list-style-type: none"><li>1. Ten Twentieth Century Indian English Poets</li><li>2. European Classical Drama &amp; Fiction</li><li>3. New Literatures in English</li><li>4. Cultural Studies and Selection from E.M. Forster</li><li>5. Selected short stories (British, American and Indian)</li><li>6. Students to go to other departments' offering of subjects</li></ol>	<ol style="list-style-type: none"><li>1. Modern Age</li><li>2. Literary Criticism- II</li><li>3. American Literature</li><li>4. Project Work/Dissertation</li><li>5. Formation of Trainee-Teachers in ELT (English Language Teaching)</li></ol>
<b>Total - 500 marks</b>	<b>Total - 500 marks</b>

### For Prospectus & Application form contact:

Secretary, A. Shama Rao Foundation, G.H.S Road, Mangaluru. Phone: 0824-2425966

Principal, SIMS, Pandeshwar, Mangaluru. Phone: 0824-2441022, 2411383.

**JOIN ABOVE INNOVATIVE MA IN ENGLISH PROGRAMME WITH INDUSTRY RELEVANCE AND JOB ORIENTED SYLLABUS TO RE-DEFINE YOUR CAREER ALTITUDE!!!**

## College of Social Sciences & Humanities



CREATING INNOVATORS



SRINIVAS UNIVERSITY

Educating the Next Generation