

## COLLEGE OF SOCIAL SCIENCES AND HUMANITIES

### **B.A. (JOURNALISM & MASS COMMUNICATION)**

The Bachelor of Arts (B.A.) Journalism & Mass Communication is an undergraduate programme designed for those students with aptitude and interest in investigation and reporting of current and past issues to the vast audience through Newspapers, Magazines, Television, Radio, Internet etc. Journalism Profession correspond information between the News Agencies and Public on the standards of Truth, Autonomy and Transparency. The profession extensively uses Mass Communication Medias such as Radio, Television, Blogs, Portals, Social Networking, and Advertising agencies, Books and Novels, Broadcasting Corporations, Journals and Blogs, News Agencies, Press Information Bureau, TV Channels, Photography Companies, Periodicals and Magazines, Newspapers etc. A Journalist or Writer works in the areas of Business, Culture, Governance, Finance, History, Games, Sports, Politics, Religion, Entertainment, Current Affairs etc. This course has been designed to enrich the skills of enrolled students in the fields of editing, writing, photography, analysis, research, reporting, comprehension etc.