



SRINIVAS UNIVERSITY

Srinivas Nagar, Mukka– 574 146, Mangalore, Phone: 0824-2477456
(Private University Established by Karnataka Govt. ACT No.42 of 2013, Recognized by UGC,
New Delhi & Member of Association of Indian Universities, New Delhi)

Web: www.srinivasuniversity.edu.in, Email: admission@srinivasuniversity.edu.in

Administrative Office: GHS Road, Mangalore-01, Phone 0824-2425966

COLLEGE OF MANAGEMENT & COMMERCE

MBA Programme – Public Administration and Governance In Association with CIVIL ACADEMY

Duration: Two year, 4 Semester Programme (Admissions open for the batch 2020-21)

Eligibility: Any Bachelor degree of UGC recognized University with 50 % Marks
Admission needs valid score in SUAT/KMAT/KEA-PGCET

**The classes will be held at College of Management & Commerce,
City Campus, Pandeshwar, Mangalore– 575 001.**

Phone: 0824-2441022

This College was previously named as Srinivas Institute of Management Studies (SIMS), Pandeshwar, Mangalore since 1999 recognized by AICTE, New Delhi and Accredited with 'A' Grade by NAAC.

SIMS is Ranked #1 among Top International Business Schools other than USA and Ranked #3 among Top World Business Schools including USA in the Total number of research publications during last one year by Elsevier's Social Science Research Network (SSRN), USA.

ABOUT MBA PROGRAMME IN PUBLIC ADMINISTRATION AND GOVERNANCE:

The present era of globalization and liberalization witnessed a revolutionary change in the domestic as well as in the global economic scenario. Indian economy is increasingly becoming market-oriented economy in which private and public sector is going to play a prominent role. It is predicted that there is expanding job opportunity in the private and public sector in coming years. This calls for a different breed of professionals with sound knowledge of business, industry, public matters, politics, judiciary and economy. The MBA Programme we offer here in Public Administration has unique curriculum as per the requirement of our nation's Bureaucratic and administrative set-up. The course aims at developing analytical and entrepreneurial skill in public and nation management amongst the students. It also provides a platform to foster innovation, creativity and professionalism to those who aspire to become managers of tomorrow in country's administrative and public service domain.

OBJECTIVES:

The objective of the MBA programme is to transform students into leaders ready to tackle the ever-increasing challenges of domestic / global business and social environment. This is accomplished through the following learning goals and objectives:

- Integrative experience and experiential learning.
- Innovative thinking skills to enable strategic decision-making and problem solving.
- Effective oral presentation & written communication skills.
- Team participation and leadership building.
- Functional business knowledge of marketing, operations, information technology finance, accounting, statistics and quantitative analysis
- Building the confidence of executives to make optimum, sound decisions by foreseeing the future and to lead the organization as sustainable winner.

UNIQUE FEATURES:

- ❖ Student involvement in Minor /Industry projects during M.B.A Programme. Updated industry-oriented syllabus
- ❖ Innovations in examination system with 50% weightage to continuous evaluation and 50% weightage to semester end exam.

- ❖ Dynamic, qualified and friendly teaching faculty with average experience of more than 15 years.
- ❖ Support for Education Loan Facility from Leading Banks. Hostels & Transportation Facility.
- ❖ MOU with industries to get students trained in latest Management techniques through certificate programs / workshops.
- ❖ Guest lecture series from Management professionals and additional certificate Programmes in each semester.
- ❖ Course scheduled to complete on due time with Provisional Degree Certificate by 30th April.
- ❖ Participation/publication opportunity in two national conferences in Management/IT /Social Sciences area organized by the institution and further publication opportunity in International journals.
- ❖ Opportunity to continue further studies leading to M.Phil./Ph.D.
- ❖ Study books /Materials prepared and supplied according to the Syllabus.
- ❖ Campus Placement Support with National & Multi-National Companies through dedicated Placement Office/Student Counsellor.
- ❖ Certificate courses on Spreadsheet Modelling, Graphics, Statistical data Analysis Software, Online investment /Trading/Ad Design/Business Analytics.
- ❖ Congenial learning environment and encouragement for student research & publications.
- ❖ Foreign Trip to U.K./France/Malaysia/Singapore/Dubai with International Certification Programme (optional).
- ❖ Earn while Learn Opportunity in Malls/Retail/BPO/Software companies during evening time.
- ❖ Scholarships based on merit for low income categories.
- ❖ Individually Monitored Practical Internship and Project Assignments.

MBA Semester Program

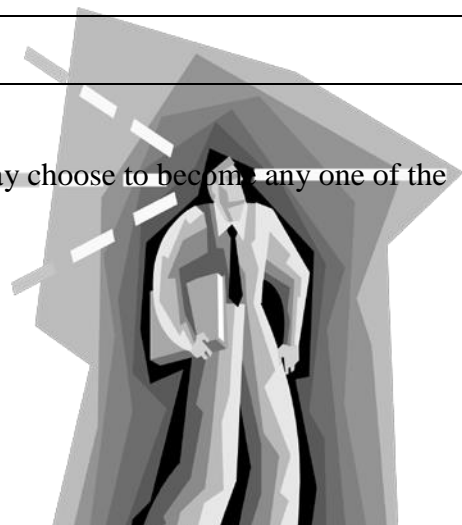
I Semester		II Semester	
Sl. No	Subjects	Sl. No	Subjects
1	Economic Analysis for Business Decisions	1	Indian Civil Services General Studies Paper 3 - Indian Polity and Governance – Constitution, Political System, Panchayati Raj, Public Policy, Rights Issues, etc. (CIVIL ACADEMY)
2	Business Statistics and Analytics	2	Production & Supply Chain Management
3	CSAT 1 – Comprehension, General Mental Ability, Basic Numeracy & Data Interpretation (CIVIL ACADEMY)	3	Indian Civil Services General Studies Paper 4 - Economic and Social Development – Sustainable Development, Poverty, Inclusion, Demographics, Social Sector initiatives, etc. (CIVIL ACADEMY)
4	Organizational Behavior and Managerial Communication	4	Operations Research
5	CSAT 2 - Interpersonal skills including communication skills, Logical Reasoning, Analytical Ability, Decision-Making & Problem Solving) (CIVIL ACADEMY)	5	Human Resource Management and Audit
6	Business Law	6	Business Research Methods
7	Indian Civil Services General Studies Paper 1 - History of India and Indian National Movement. (CIVIL ACADEMY)	7	Indian Civil Services General Studies Paper 5 - General Science & General issues on Environmental Ecology, Biodiversity and Climate Change (CIVIL ACADEMY)
8	Indian Civil Services General Studies Paper 2 - Indian and World Geography-Physical, Social, Economic Geography of India and the World. (CIVIL ACADEMY)	8	Indian Civil Services Main 1 - Any Indian Language, English Language & Essay

III Semester		IV Semester	
Sl. No	Subjects	Sl. No	Subjects
1	Management Information System and analytics	1	Internship in Government Departments, Public Service Sections, City Corporation, Revenue Departments, Smart City Projects, Zilla Panchayaths, SEZ (Special Economic Zones), Airport, Income Tax, Commercial Tax, MESCOM, Minorities and Backward Class Departments, RTO, Courts, Political Party Offices
2	Entrepreneurship and new venture creation	2	Comprehensive Interview Techniques
3	Indian Civil Services Main 2 - Indian Heritage & Culture, History & Geography of the World & Society (CIVIL ACADEMY)	3	Project Dissertation and Viva-voce
4	Indian Civil Services Main 3 - Governance, Constitution, Polity, Social Justice & International Relations (CIVIL ACADEMY)	4	Indian Civil Services Main 6 – Optional Paper 1 (CIVIL ACADEMY)
5	Civil Society & Public Governance	5	Indian Civil Services Main 7 – Optional Paper 2 (CIVIL ACADEMY)
6	Disaster Management		
7	Industry Internship and Viva voce		
8	Workshop on Project Planning & Management		
9	Indian Civil Services Main 4 - Technology, Economic Development, Biodiversity, Security & Disaster Management (CIVIL ACADEMY)		
10	Indian Civil Services Main 5 - Ethics, Integrity & Aptitude (CIVIL ACADEMY)		

CAREER OPPORTUNITIES:

MBA graduates have a variety of career options. They may choose to become any one of the following according to interest and aptitude.

- IAS Officer
- Public Sector Bank Officer
- Image Management
- Executive Assistant
- Political Communication Field
- Social Enrollment Officers
- NGO Specialist
- Community Development Manager
- Hospital Management



INNOVATOR

JOIN ABOVE INNOVATIVE MBA (Public Administration & Governance) PROGRAMME WITH CIVIL SERVICE RELEVANT SYLLABUS TO RE-DEFINE YOUR CAREER ALTITUDE!!!

COLLEGE OF MANAGEMENT & COMMERCE

CREATING INNOVATORS



SRINIVAS UNIVERSITY

Educating the Next Generation

For Further Information call: 0824-2441022

www.srinivasuniversity.edu.in